

For Immediate Release

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**THE ABRYANZ STYLE AND FASHION AWARDS RETURN IN 2022 UNDER A
THEME “THE AWAKENING”**

ABRYANZ COLLECTION IN PARTNERSHIP WITH TALENT AFRICA WITH GREAT PLEASURE ANNOUNCE THE RETURN OF THE **ABRYANZ STYLE AND FASHION AWARDS (ASFAS) 2022**. AFRICA’S BIGGEST AND MOST ANTICIPATED RED CARPET EVENT.

NOW THAT COUNTRIES AROUND THE WORLD ARE EASING LOCKDOWNS, AND SOLUTIONS TO THE GLOBAL PANDEMIC HAVE BEEN REALISED, THE GLAMOROUS RED-CARPET EVENT IS SET TO TAKE OVER KAMPALA, UGANDA ON THE **15TH OF DECEMBER 2022** AT **KAMPALA SERENA HOTEL** UNDER THE THEME; **“THE AWAKENING”**

The **ASFAS 2022** present recovery, a **change**, a **transformation** and an **improvement** that leads to a happy development. It revolves around the industry’s experienced re-evaluation and how the experience of **fashion recovery** will birth a bountiful **‘new life’**

The theme further highlights the purpose of fashion in helping us re-imagine and claim **“THE FUTURE”**. Fashion in Africa seems to be in continuous recovery, from colonialism, and now the pandemic. **The Awakening** emphasizes tapping into our greatest visions for the future, and beginning to build a strong foundation upon which those visions can formulate into physical manifestations.

You are invited to the celebration of the **8TH EDITION** of the **ASFAS** as we continue to recognize outstanding fashion contributors and the hard work of fashion creatives in Africa and around the world. With exuberant performances and appearances from local, and global

artist, the show will be a world-class milieu. We cannot wait to share with you in this experience, and witness your interpretation of this year's theme.

ABOUT ASFAs

The Abryanz Style and Fashion Awards is an African fashion award ceremony that acknowledges and celebrates African fashion industry stakeholders including fashion designers, models, stylists, hair and makeup artists, media personalities, and influencers on the African Continent and beyond. This event is held annually in Uganda since its inaugural ceremony.

First staged in 2013, the ABRYANZ STYLE AND FASHION AWARDS have grown to become a top Red carpet event on the Continental calendar that recognizes the talent of fashion achievers and personalities across the continent, rewarding icons and game changers such as DAVID TLALE, MAFIKIZOLO, MAI ATAFO, HER ROYAL HIGHNESS THE PRINCESS OF TOORO ELIZABETH BAGAYA, SUPER MODEL AAMITO STACY LAGUM, SANTA ANZO AMONGST OTHERS, OZWALD BOATENG, JIDENNA among others.

The Awards will encompass 4 events featuring awakened designers, stylists, artistes and emerging fashionistas. The nominations and voting process will progress as usual with a new twist in the categories. On our calendar of events; a Nominee Release Party, Fashionpreneur Summit, Model Master Class, Pre-Asfas Meet and Greet Party and a Post-Asfas Cocktail Party.

The Abryanz Style and Fashion Awards will continue its blooming relationship with previous main sponsors, while embracing new ones.

For more information on the ABRYANZ STYLE AND FASHION AWARDS 2022 please go to www.asfawards.com and stay pined on our Facebook & Instagram @abryanzstyleandfashionawards twitter @asfawards. To join the conversation about the awards, use the hashtag #asfa2022

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